CLIENT PROPOSAL

TEMPLATE

2023

HOSTIFULL

Quick Intro

Briefly introduce your company and its expertise.

Establish a rapport with the client and express enthusiasm for the project.

Happy Clients

DELIVERED TO OUR EXPECTATIONS

We are extremely pleased with the outstanding website created by HostiFull for our Norwegian waste water cleaning equipment maintenance and building business. Their team demonstrated exceptional professionalism and technical expertise. The website's design is intuitive, visually appealing, and perfectly aligns with our brand. It is responsive and provides a seamless user experience across all devices. HostiFull's customer service was top-notch, with prompt and open communication. We highly recommend HostiFull for anyone in need of web development services.

★★★★★

VVS Paradis AS

PROFESSIONAL WEB DEVELOPMENT SERVICES

We are delighted with the exceptional website created by HostiFull for FabiRide, our Lithuanian company specializing in repair, crafting services for electric scooters, bikes, batteries, and more, along with a product shop.

HostiFull's professionalism and creativity shone throughout the process, understanding our unique needs perfectly. The website's design is visually appealing, user-friendly, and flawlessly responsive across all devices.

Communication with HostiFull was excellent, keeping us informed and providing valuable recommendations. Their work significantly boosted our online presence, resulting in increased engagement and business growth.

★ ★ ★ ★ ★
FabiRide

SEAMLESS UX/UI

We are delighted to express our immense satisfaction with HostiFull, our exceptional web development partner. They have truly elevated our online presence with their expertise in UX/UI design. HostiFull's user-friendly approach and seamless navigation have made it incredibly simple for our customers to explore our diverse product offerings and complete their shopping journey effortlessly. The modern and visually appealing interface reflects our brand identity perfectly, and their responsive design ensures a consistent and delightful experience across all devices. Collaborating with HostiFull has been a pleasure, thanks to their attentive communication and receptiveness to feedback. We confidently recommend HostiFull to any business seeking to enhance their digital presence and deliver an exceptional user experience.

★ ★ ★ ★ ★
Pirk Sau

Our Recent Projects

Goals & Solutions

In this segment, your task is to articulate your comprehension of the client's project. Illuminate their objectives and propose remedies for the distinctive hurdles they encounter. Delve into an investigation of their primary competitors and propose strategies for outshining them by utilizing your adept UX design solutions. Demonstrate to your clients that your attentiveness during meetings and calls is manifest through meticulous note-taking, ensuring that your objectives are harmonized with the client's aspirations.

Elaborate thoughtfully on how your UX designs will enhance the interaction with your client's products or services. Illustrate how this enhancement will culminate in a more engaged audience, amplify conversion rates, and ultimately, bolster sales.

Your investment of time, dedication, and proficiency will play a pivotal role in their attainment of the ensuing benefits:

> **Detail your perspective on their goals, with a focus on discerning the most pivotal ones. Arrange them in order of significance and provide insightful commentary.**

Work Process in Detail

Our creation process is following 4 simple steps:

1. IDENTIFY THE PROBLEM

• Gathering the necessary information

• Analyzing the competition and industry

• Defining the target audience

• Understanding the client's needs and goals

⇓

2. PRESENT THE SOLUTION

• Wireframing, building the website's layout

Wireframing is like creating a basic layout for your website. It's a simple outline that shows where things will go and how they'll work. This step helps us plan the structure and user experience before we add the visual details.

• Setting up the website's style guide

Creating a style guide is like setting the visual rules for your website. It establishes the consistent look of fonts, colors, buttons, and other design elements across all pages, ensuring a unified and polished appearance.
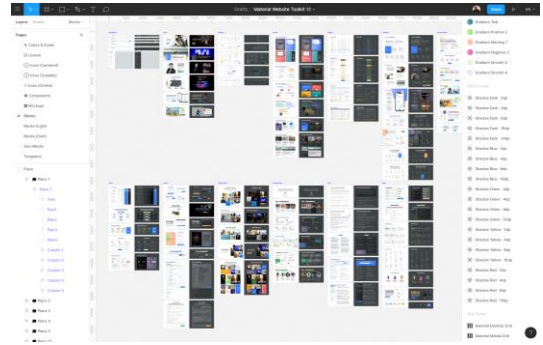
⇓

3. DESIGN AND DEVELOP

• Designing visual elements

Creating graphic material, illustrations, animations, effects, and icons.

• Incorporating client feedback

• Making the necessary revisions

• Integrating necessary functions

Adding plugins, code lines, tools, and other resources.

• Testing website functionality

⇓

4. LAUNCH

• Hosting website

We provide various hosting plans tailored to your needs.

• Running the final tests

• Launching the website to the public

Setting up necessary settings for SEO so it would be visible to everyone.

Project Schedule

This table shows the major milestones we'll have to reach working on your UX design project. It also shows the time allocated to complete each UX design stage. It's possible that some of the design stages are completed quicker or others take more time, however, we'll constantly keep an eye on the final delivery date.

MILESTONE	DATE REACHED
Phase 1	03 Jan 2023
Gathering the necessary information	03 Jan 2023
Analyzing the competition and industry	03 Jan 2023
Defining the target audience	04 Jan 2023
Understanding the client's needs and goals	05 Jan 2023
Phase 2	05 Jan 2023
Wireframing, building the website's layout	06 Jan 2023
Setting up the website's style guide	07 Jan 2023
Phase 3	08 Jan 2023
Designing visual elements	08 Jan 2023
Incorporating client feedback	10 Jan 2023
Making the necessary revisions	10 Jan 2023
Integrating necessary functions	16 Jan 2023
Testing website functionality	18 Jan 2023
Phase 4	20 Jan 2023
Hosting website	21 Jan 2023
Running the final tests	22 Jan 2023
Launching the website to the public	28 Jan 2023

What We To Start

NR.	RESOURCES	FILE / LINK / INFO
1.	Target audience *(age, group, budget, etc.)*	-
2.	Website page count	-
3.	Necessary included content *(text, images, videos, motto, etc.)*	-
4.	**Logo** and other source branding/style material	-
5.	Website style/purpose *(e-commerce, blog, portfolio, etc.)*	-
6.	Website's required functions (shop, image gallery, contact form, etc.)	-
7.	Products and other services count and information *(if you have any)*	-
8.	The list of other our services *(if you have any)*	-
9.	Deadline	-
10.	*<Additional comments>*	-

For bigger file transfers we recommend using WeTransfer services to maintain high image quality and other information: https://wetransfer.com/

Price Quote

Based on the requirements for this UX design project, here's a breakdown of our price quote:

DESCRIPTION	QUANTITY	PRICE
Deposit	1	500 €
Website design	1	250 €
Website development	1	250 €

	SUBTOTAL	1000 €
	TAX 10 %	100 €
	TOTAL DUE	1100 €